HackTheAlps

Infoevent HackTheAlps 2020

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Agenda

1. **What is a hackathon**
2. **HackTheAlps – Team and our vision**
3. **Throwback 2018 to our first hackathon**
4. **Summer 2020: the 2nd HackTheAlps hackathon**
5. **General info**
6. **Participants**
7. **Sponsors**
8. **Slido questions**

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What is a hackathon?

Hackathons (coding challenge) provide grounds for new ideas. Such events are good tools to stimulate the creative and problem-solving juices of developers. The time limit distil visionary concepts down to actionable solutions. Outsiders can bring a fresh perspective to business challenges, as well as give an outside-in view of products and organization.

HackTheAlps

HackTheAlps

Founded: end of 2017

Our goal is to organize the coolest hackathon in Europe where the brightest minds come together

Why we do what we do?

Our Values
1. Appreciation
2. Hungry to learn new stuff
3. Have fun

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Our motto:
~~Quantity~~
Quality!

No coding monkeys

Software artists

About last edition...

HackTheAlps: Ein Hackathon auf über 2200 Metern Höhe

IT in Einklang mit der Natur zu bringen – unter dieser Maßgabe wird der von 21. bis 23. September gehende Programmierwettbewerb ausgerichtet.

Lesezeit: 1 Min. | In Pocket speichern | 🔊 🖨 💬 13

(Bild: HackTheAlps)

01.08.2018 17:27 Uhr | Developer

Von Alexander Neumann

Hackathons sind den vergangenen Jahren wie Pilze aus dem Boden geschossen. Unter der Vielzahl an Angeboten fällt nun die zum ersten Mal ausgetragene Programmierveranstaltung HackTheAlps heraus. Der Entwicklerwettbewerb findet nämlich auf dem 2275 Meter hohen Kronplatz, einem Berg nahe der Dolomiten, statt, und zwar vom 21. bis 23. September 2018.

HACKATHON RELOADED

Sulla cima si portano i computer

Patrizia Gufler ci parla di Hack the Alps: un nuovo evento Hackathon in Sudtirolo dove gli sviluppatori dovranno sfidarsi a colpi di software a Plan de Corones.

Von ➤ Open Technologies 10.09.2018 [SUBSCRIBE USER]

Kronplatz-Plan de Corones. Questo il luogo scelto dal team di Hack the Alps per l'evento più interessante che si svolgerà in Sudtirolo dal 21 al 23 settembre. Sviluppatori, aziende internazionali e sponsor: le sfide saranno molte e nessuno è certo della propria vittoria in una competizione che si svolgerà sul picco di una montagna, in mezzo alla calma, lontano dalle distrazioni quotidiane. Patrizia Gufler è la direttrice dell'evento e se ne occupa in prima persona: ha trasmesso il suo amore per la montagna, le tecnologie e il buon cibo direttamente in un singolo evento.

salto.bz: Un Hackathon in cima alle montagne dopo quello di Bolzano e di Scena: perché questa location? Sul vostro sito c'è scritto che vorreste essere speciali, in che senso?

Patrizia Gufler: Abbiamo scelto questa location perché vogliamo organizzare un hackathon speciale – e la location è davvero un punto speciale. La maggior parte degli hackathon si svolgono in città. Vogliamo condividere la bellezza dell'Alto Adige con i partecipanti dell' hackathon. Essendo sviluppatori di software, abbiamo osservato che rilassarsi nella natura è un buon metodo per formare nuove idee e focalizzarsi su queste. Tanti sviluppatori di software - come noi - amano le montagne, e un hackathon in cima alle montagne è un'ottima occasione per incontrare persone con gli stessi interessi.

> "Come durante un hackathon, ogni sentiero sulla montagna ha passaggi più semplice e difficili, però quando si raggiunge la cima, sarà valso ogni sforzo e ogni fatica verrà ricompensata".

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Next HackTheAlps Hackathon
03/07/ – 05/07/2020

HackTheAlps Hackathon 2020

Special location:
Kronplatz (Dolomites)

Awesome food

Selection of highly skilled
and motivated participants

Amazing prizes

- **Diversity of developers (professional, location and experience background)**
- **Side activities: bungee trampoline, biking, hiking**
- **Organized by developers for developers**
- **Sponsored money is fully used for the hackathon (orga team works for free)**
- **Social Media Expert Team: www.econn-social.org**

econn

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Speakers

**Keynote Friday:
Antonio Nardella
Community Manager IOTA**

IoT in the mountains

**Talk Saturday:
Chrishan Perera
LogMeIn**

Work Life for Software Dev

Agenda @ hackathon 2020

Friday

Registration participants
13:30 Open ceremony
Key note speech IOTA – Antonio Nardella
14:15 – 15:15 Presentation of platin supporter companies
15:15 – 15:45 Presentation 2 Start up's
15:45 – 16:15 Pitch of challenges by platin supporters
16:30 Team matching session & Start of hackathon
18:00-19:00 Dinner
23:00 Midnight snack

Agenda @ hackathon 2020

Saturday

08:00 – 09:00 Breakfast
09:30 E-MTB tour with local guide
11:30 Talk Chrishan
12:00 – 13:00 Lunch break
14:00 – 15:00 Presentation gold supporter companies
15:30 – 16:00 Presentation silver supporter companies
18:00 -19:00 Dinner break
23:00 Midnight snack

Agenda @ hackathon 2020

Sunday

08:00 – 09:00 Breakfast
08:30 Project submission deadline
09:00 – 11:00 Pitch your project
11:00 – 12:00 Lunch break
12:00 – 13:00 Pitch your project
13:30 – 15:00 Closing ceremony
15:00 – 16:30 Networking & goodbye – last lift to Bruneck is at **17:00**

Responsibilities

Patrizia Gufler

Sponsors

Michael Gurschler

Website & Design

Myriam Viertler

**Legal &
Participants**

Robert Thoss

**PR &
Social Media**

Participants

- **Application:** 22.02.2020 - 30.03.2020
- Criterias
  - Background
  - Motivation sentences
  - Diversity
- Mid April 2020 they get confirmation mail
- Confirmed participants get access to HackTheAlps2020 Slack channel

Why support this hackathon?

Special hackathon

- Strong attraction
- Hackathon with high values

Participants provide an outside view

- Creative ideas to solve an existing problem
- Excellent way to get feedback on recently released API / software tools
  - learn where developers get stuck
  - what they love and
  - what suggestions for improvement they have

Present company

- Booth
- Present company on stage
- Can define challenges to be solved
- Winner of challenges are selected by corresponding company
- Presentation slot
- Social media
- Press
- Recruit developers

Supporter Packages

		PLATIN	GOLD	SILVER
mention as Supporter	advertising material	x		
	newsletter/ socialmedia	x	x	
	website	x (with link)	x (with link)	x (with link)
	presentation during hackathon	x (challenge + company)	x (company)	x
space for	goodie(s)/ handouts in goodie-bag	x	x	x
	exhibitor table	x	x	
	banner	x		
usage of official pictures of event		x	x	x
tickets* (cable car, food/ drinks, t-shirt)		4 / day	3 / day	2 / day

More details: https://www.hackthealps.it/sponsors

Support us

- **Starting from today**
- **Criteria`s**
  - Share the same values like HackTheAlps
  - Platin sponsor provide interesting IoT related challenge with a cool prize for the winning team
- **Before event you**
  - Skill matching of participants
  - You get statistics about participants
  - Booth info and how to attract it more
- **Confirmed supporters get access to HackTheAlps2020 Slack channel**
- **Pin your open job offerings on the pin board at the hackathon**

Sli.do questions

- First movie
https://www.youtube.com/watch?v=3ZzfTskL6bQ

- Aftermovie
https://www.youtube.com/watch?v=r1KdYzqaEAk

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Drinks & Snack time!

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